

dunnart
ADVERTISING + DESIGN PTY LTD

from creating **corporate id,**
websites, brochures and
annual reports

– dunnart is always eager to
take on a new challenge, no
matter how big or small.

“of all the agencies I have worked with over the years, at last I’ve found a team that: listens to what we want, provides what we want”

Ross Pollock, Business Manager,
Aboriginal Air Services

WHY CHOOSE DUNNART?

Dunnart have gone from success to success because we know what works. Graphic design is all about using expertise to find the perfect creative solution. And in our consumer-driven society, where everything we see builds corporate identity – from stationery and signage, to packaging and the internet – the right design is vital. That’s where we come in.

DUNNART IS NOW OVER TEN YEARS OLD AND STILL GOING STRONG: BY INVESTING TIME, FORWARD PLANNING, LOVE OF DESIGN AND GOOD OLD HARD WORK.

We are a hands-on team, with one aim – to provide you with the highest level of quality and service. You get to work one-on-one with the Graphic Designer at all times. First-hand communication ensures there are no obstacles between your vision and the person doing the work. You get the result you want, on time (and to budget!) every time.

As our track record shows, we always exceed expectations!

HOW WE WORK...

If you need to review your job tomorrow, next week or years from

now, we can quickly retrieve it from our files. We store a copy of every job we do at our studio as well as off-site.

SERVICES TO YOU: We understand how important your project is, so at Dunnart we will be happy to make a graphic designer available after hours if you require.

PRIORITY: Whoops! If you have not allowed enough time to get your job done and “need it now” we offer a priority service for design and production. Just ask us how it all works.

CHARGES: The final bill for any job depends directly on time spent. You will find our prices highly competitive in the market place. We do not have different rates for different size or types of clients.

WE STRIVE FOR THE HIGHEST LEVEL OF QUALITY AND SERVICE. WE ARE A HANDS-ON TEAM. YOU GET TO WORK ONE-ON-ONE WITH THE GRAPHIC DESIGNER AT ALL TIMES.

PROJECT MANAGEMENT AND ESTIMATES: It is always difficult to give quotes, especially to new customers we haven’t work with before. We are always happy to provide a written estimate of what the job should cost. Jobs can change throughout their life, and we understand your need for budget

control and financial accountability, as well as flexibility, so to keep project management clear and concise, we keep “Work In Progress” sheets to track time spent on the job. Our clients can see these time sheets at any stage of development, and we can make clients aware if they are going over budget, ensuring any need for re-estimate gets discussed before the completion of the job.

SINCE 1994 OUR PROVEN TRACK RECORD AND GRAPHIC DESIGN QUALIFICATIONS PROVES DUNNART IS THE SMART CHOICE FOR YOUR NEXT BUSINESS PROJECT.

PRINTING & THE ENVIRONMENT

We manage the job from concept development to print with competitive quotes from our trusted suppliers. We always ask for print quotes from different suppliers, thus ensuring competitive prices for our clients. The most appropriate solution is then presented to client.

If we feel an alternative solution will achieve a better or more cost-effective result, we present it to the client as an option. We don’t keep it to ourselves in order to make a higher profit.

Wherever possible, Dunnart prefers recycled paper stocks and supports paper merchants who choose to support the environment. We can give you environmentally friendly print options as well dyes which are vegetable-based – meaning a happier, healthier world!

AUTHORS CORRECTIONS

If further alterations after sign-off are required, the cost will be in addition to the original estimated fee. Proper planning in briefing the job as well as having the client check their work thoroughly, will ensure these costs do not get added.

COPYRIGHT

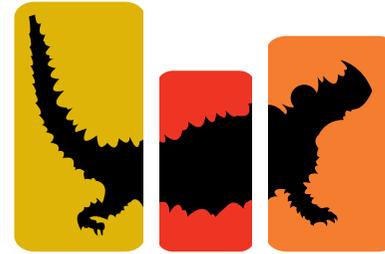
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“professional, accommodating and responsive... unstintingly cheerful and easy to work with”

Stuart Traynor, Interpretive Officer,
Parks & Wildlife Commission NT



tangentyere design



Alice Springs Reptile Centre

logo development



WIN AN INSTANT PROFESSIONAL EDGE

The right logo is worth a thousand words. And at Dunnart, we can create the perfect logo for you. We're experts at capturing a unique business identity. And because the design is developed with your input, you get the logo that fits you exactly. We guarantee your logo will catch the eye, across all your graphic media. Whether it appears large or small, in black & white or bold colour, we make sure your logo works perfectly.

STYLE-GUIDE YOUR LOGO

You can also receive a 'how-to' guide on using your logo, with instructions to ensure other businesses will use it with maximum impact. We can prepare a style guide which shows step-by-step how to use your logo, the pantone colours to correctly match in any print situation, and supply your logos on cd in various formats to suit any situation.

Take a look at some of the logos we've designed. We'd love to see yours out there too.



logo development



craft

Territory Craft
Watch or talk to any of the artists who work in the studio on a regular basis. Stroll through the June Market galleries and shop where members hold exhibitions and sell their works.

Yeperenye Sculpture
The Yeperenye (Yape-ayenye) Centre is a major creative ancestor of emperitee (Alice Springs) and one of the most important of all Arrente totems. The sculpture is a community public art project with local metal sculptor Dan Murphy working with local indigenous participants. The project was undertaken with funding from the Grand Circle Foundation.

Memorial Cemetery
Wander through and examine some of the headstones. This is the resting place of many pioneers, including famous Aboriginal artist Albert Namatjira, members of the Condon family, Harold Bell Laurson, who died trying to find a lost gold reef and Miss Olive Park, an early anthropologist. There is a special section devoted to the early 'Alghan' camelers.

Also on the Precinct

- West End Cafe open 10:30am to 3:30pm daily. (There may be limited seating)
- All attractions are within easy walking distance
- Precinct Shop featuring a range of books and other products
- Gallery with locally made arts and crafts for sale
- Shady rest areas
- Well equipped, modern playground and picnic area with free BBQ's in Frank McAllister Park adjacent to the Precinct
- Car and coach parking areas
- Wheelchair accessible with facilities for disabled persons

culture

Eight fascinating attractions

One unique location

An essential experience encompassing visual and performing arts, Aboriginal culture, heritage and natural history

precinct pass

Adult: \$8
Child (under 5 yrs): \$5
Concession: \$5
Family (2 adults + 2 children): \$24
Press Centre: 131012055

Opening hours
10 am to 5 pm daily
(closed Christmas Day and Good Friday). Please note: some attractions opening times may vary. Transfer services available to and from the Precinct. Please contact your hotel reception or the Visitor Information Centre on (08) 8952 5800.

Location
Just two minute drive from the town or an easy 25-30 minute walk. (Walking not recommended during summer).

PO Box 3521 Alice Springs NT 0871
Tel: 08 8951 1120 Fax: 08 8953 0259 Box Office: 08 8951 1122
Website: www.ascp.com.au Email: cultural@precinct.dam@nt.gov.au

museums

arts

heritage

natural history

performance

galleries

artefacts

aviation

About the Precinct

The Cultural Precinct is home to eight of the most interesting cultural and historical attractions in Alice Springs. There are also seven registered Aboriginal sacred sites and trees of significance forming part of the two women dreaming track. A walk around the Precinct and its attractions provides an understanding of the real outback, its history and the pioneers who helped build the town of Alice Springs and the Northern Territory.

Araluen Centre & Galleries

Visit the focal point of Alice Springs' performing and visual arts. The Centre has four art galleries, sculpture garden and a multi-purpose theatre. The Araluen Galleries specialise in Central Australian art. An exciting program of changing exhibitions feature fine art from many of the Aboriginal art centres of the Central Desert and contemporary art by Northern Territory and other Australian artists. Araluen also houses an extensive collection with early works from Papunya Tula and the Hermannsburg School as well as recent works by well known Aboriginal artists including Darcy Napajirri, Jugaldi and Mick Namarrat Tjapaltjarri.

Albert Namatjira Gallery
A collection of original paintings by this famous Aboriginal artist as well as works by his relatives and contemporaries from the Western Arrente landscape painting tradition.

The Museum of Central Australia

Explore the unique features of the Central Australian environment through time and space, following the evolution of the landscape, and the creatures that inhabited it. Featured is a replica of a local palaeontological dig, an ancient waterhole with some surprising megafauna, and possibly the largest bird that ever lived *Dinornis* (strife) dated at eight million years.

Strehlow Research Centre
Learn about the life and works of the late Professor Ted Strehlow, who from the early 1930s was a Patrol Officer and researcher among the Arrente people. Artefacts of a non-culturally-sensitive nature are included in the display.

Central Australian Aviation Museum
See early flying doctor planes, a restored DC3 and other historical aircraft and aviation memorabilia. View the remains of the "Kookaburra", and learn the tragic story of its crew.

What's involved?

1. Eligibility - The Bushcare program is open to all residents of the Alice Springs region. The program is open to all residents of the Alice Springs region who are aged 18 years or over and are Australian citizens or permanent residents. The program is open to all residents of the Alice Springs region who are aged 18 years or over and are Australian citizens or permanent residents. The program is open to all residents of the Alice Springs region who are aged 18 years or over and are Australian citizens or permanent residents.

2. Bushcare High Bushcare
This is the highest level of bushcare and involves a lot of work. It is suitable for people who are interested in bushcare and have the time and resources to do it. It involves a lot of work and is suitable for people who are interested in bushcare and have the time and resources to do it.

3. Bushcare Low Bushcare
This is the lowest level of bushcare and involves a lot of work. It is suitable for people who are interested in bushcare and have the time and resources to do it. It involves a lot of work and is suitable for people who are interested in bushcare and have the time and resources to do it.

4. Bushcare Group
This is a group of people who are interested in bushcare and have the time and resources to do it. It involves a lot of work and is suitable for people who are interested in bushcare and have the time and resources to do it.

5. Bushcare Site
This is a site where bushcare is being done. It is suitable for people who are interested in bushcare and have the time and resources to do it. It involves a lot of work and is suitable for people who are interested in bushcare and have the time and resources to do it.

6. Bushcare Program
This is the program that is run by the Council. It is suitable for people who are interested in bushcare and have the time and resources to do it. It involves a lot of work and is suitable for people who are interested in bushcare and have the time and resources to do it.

7. Bushcare Contact
This is the contact information for the program. It is suitable for people who are interested in bushcare and have the time and resources to do it. It involves a lot of work and is suitable for people who are interested in bushcare and have the time and resources to do it.

What is Bushcare?

Definition
Bushcare is a community volunteer based program that focuses on the restoration and protection of natural areas for the purpose of improving biodiversity and ecological sustainability.

Benefits
The same biodiversity refers to the variety of different plant and animal species that are present in an area. Having diverse natural areas is important for the long-term health of our environment.

Leichhardt Council's Friends of the Park Bushcare Program
Leichhardt Council supports a number of volunteer groups engaged in bushcare activities throughout the region. These groups are made up of people who are interested in bushcare and have the time and resources to do it. It involves a lot of work and is suitable for people who are interested in bushcare and have the time and resources to do it.



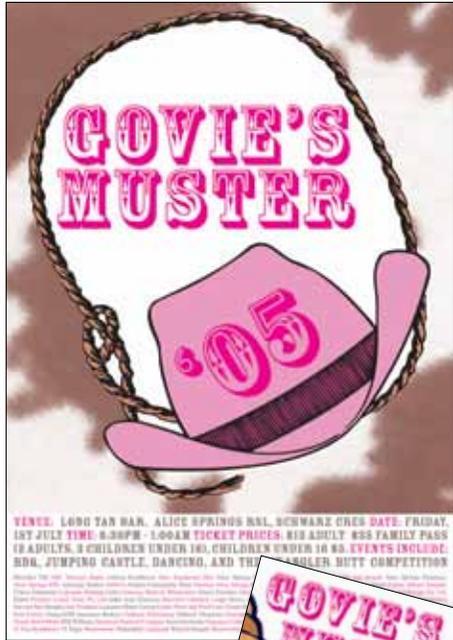
USER-FRIENDLY FAVOURITE

The popular A3 folded brochure for **Alice Springs Cultural Precinct** has been reprinted many times over the years, and can be found all round the Alice region. Dunnart also produced a similar A4 mono brochure and large-scale signage in keeping with the style of this series.

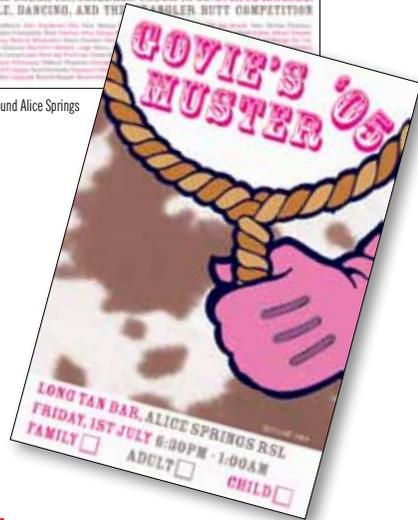
BUSHCARE IN THE CITY

Dunnart produced a beautiful A3 folded to DL brochure for **Leichhardt Municipal Council** in the inner west suburbs of Sydney. This brochure, 'Friends of the Park Bushcare Program', is aimed at gaining volunteer interest in the community to regenerate bush areas throughout the metropolitan area.

This brochure was designed using natural colours, photography by the volunteers, and produced on 100% recycled paper.



A3 + A4 poster as seen around Alice Springs



YEE HAW!

The 2005 **Govies Muster** is a fund-raising event for governess gals off the cattle stations throughout Central Australia. Each year they hold this annual event to raise money, they bring the kids in off the stations and have a good shin-dig!

Dunnart sponsored them in design of ticket and poster to push their profile to the next level. The clients LOVED their new look and we are already thinking what could be next years theme... hmmm!



A2 + A3 poster



A4 brochure highlighting events over Law Week 2005

KIDS LAW

Law Society Northern Territory contacted Dunnart in early 2005 to create a look across their promotional material for 2005 Law Society Week. This included posters, brochure, illustration work and newspaper advertisements. It was aimed at kids in the NT and what the law means to them, we updated the poster and flyer for them in 2006.



A3 poster for 2003 promotion; postcard, square brochure that folds out which was printed on beautiful 100% recycled stock.



from top: A3 poster for 2003 promotion; postcard, square brochure that folds out which was printed on beautiful 100% recycled stock.

FUN THEME WITH LOCAL FLAVOUR

Dunnart created the 2003 & 2004 Christmas Promotion for **Yeperenye Shopping Centre**, Alice Springs, with an illustration based on the beauty of local flora and fauna, using the colour scheme of the shopping centre. **Design included:** 2 different posters, A3 and large 750mm x 1000mm, huge display vinyl stickers, entry forms, postcards, newspaper advertisements and other print material. A photoshoot was done with Santa at Alice Springs' Clay pans, and these images were used across the promotional material.

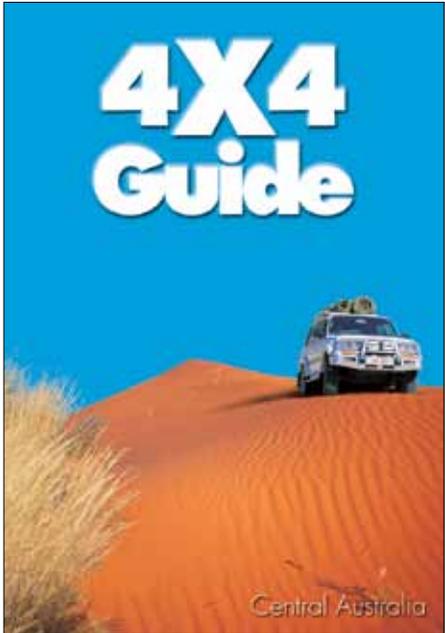


CREATING A FRESH NEW LOOK

This funky layout for **Land Right News** was revamped by Dunnart, replacing the out-of-date look of their newspaper-style publication. This new look was designed to be used on newsprint. The template was supplied to the client (in Indesign) for their artists to use which included a detailed style sheet system. As well as the template, a style guide showing font usage, layout rules and colours was produced.

inside
norala handbook
sea claims
book up
sports
art jailbreak

Volume 4
Number 1
March 2002



TARGETING READERS

The **CATIA 4x4 Guide** highlights 4x4 activities in Central Australia, using 'rugged' colours and typography to attract readers. We also designed many adverts, icons, maps and evocative backgrounds. Other material created for CATIA includes website, co-op magazine ads, Motivational and Accommodation Guides.

saltpwater people

ARMS HISTORY TOLD THROUGH CARABARA ETICS

AT LONG LAST, WE HAVE OUR VERY OWN CARABARA HISTORY BOOK

Carabara is a unique and important part of the Carabara community. It is a place where the past meets the present, and where the people of Carabara have built a life of their own. This book tells the story of Carabara, from its early days to the present day. It is a book that everyone who lives in Carabara should read.

food for thought

DOES PRODUCE THIS IS A GOOD QUESTION? DOES IT GET YOU TO THINK?

Food is a part of our lives that we often take for granted. But what if we thought about it differently? What if we considered the food we eat as a source of information? This book explores the world of food, from the way it is grown to the way it is eaten. It is a book that will make you think about the food you eat in a new way.

bush sports carnival for kids

THE BUSH SPORTS CARNIVAL FOR KIDS IS BACK AGAIN!

It's time for the annual bush sports carnival for kids. This is a day of fun and excitement, where kids can try out a variety of bush sports. From bush cricket to bush football, there is something for everyone. This is a day that everyone should enjoy.

bush fruits now in season

IT'S TIME TO ENJOY THE BUSH FRUITS OF CENTRAL AUSTRALIA!

Now is the best time to enjoy the bush fruits of Central Australia. These fruits are not only delicious, but they are also good for you. They are a source of vitamins and minerals, and they are a great way to stay healthy. This is a time to enjoy the best of the bush.

art stages a jailbreak

ART STAGES A JAILBREAK

Art is a powerful way to express ourselves, and it can be used in many different ways. One way is to use art to break out of the confines of a jail. This is what the 'Art Stages a Jailbreak' project is all about. It is a project that uses art to challenge the way we think about justice and punishment.

new book discovers traditional life

THE BUSH BOOKS OF CENTRAL AUSTRALIA

Discover the traditional life of Central Australia in this new book. This book tells the story of the people of Central Australia, from their early days to the present day. It is a book that everyone who lives in Central Australia should read.

WELCOME TO THE 4X4 CENTRE

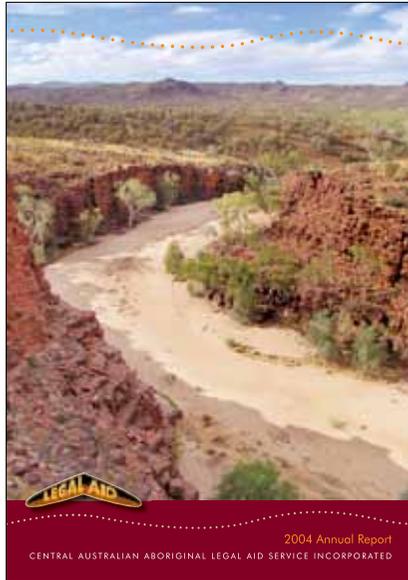
Whether you are a 4x4 enthusiast or just looking for a new adventure, the 4x4 Centre is the place for you. We have everything you need to get started, from maps and guides to vehicles and accessories. This is your chance to explore the beauty of Central Australia.

ALICE SPRINGS

Alice Springs is a perfect base for your 4x4 adventures. It is a town that has everything you need, from a wide range of 4x4 vehicles to a variety of accommodation options. This is a town that is always ready to welcome you.

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- Oodnadatta 12
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- Flinty Highway 14
- Gunbarrel Highway 15
- Tanami Road 16
- Traveling Tips 17



the relationships between Aboriginal persons and the law, the police, the courts and penal institutions and any other matters relating to the impact of law enforcement and the administration of justice on Aboriginal people)

- bringing matters affecting the social and legal rights of Aboriginal people before the public and to the attention of the appropriate authorities;
- promoting knowledge and understanding of the special problems of Aboriginal people in police, judicial, corrective and other relevant services;
- promoting measures in police, judicial, corrective and other such services to improve relations with Aboriginal people;
- increasing knowledge among Aboriginal people of their own legal rights and obligations and of the functions, duties and powers of police, judicial and corrective agencies and other relevant authorities;
- conducting training courses for volunteer workers or employees of the Service to enable them to assist in carrying out all or any of the goals and objectives of CAALAS;
- assisting Member Communities in need of legal advice or representation so that they may better manage their affairs and thereby alleviate the significant social and economic problems encountered by Aboriginal people in Central Australia;
- developing relationships with agencies and organisations with similar aims and needs.

CAALAS' Prime Purpose

CAALAS has identified its long term mission to be:-

- To strive for justice and equal rights for Aboriginal people in society and within the justice system.
- To fight injustice, racism and discrimination in Australian laws, policies, practices and attitudes.
- To ensure knowledge and understanding of the rights and obligations of Aboriginal people under the law.
- To achieve appropriate recognition of Aboriginal customary law in Australia.
- To provide high quality, culturally appropriate and readily accessible legal services, including advice, advocacy and other preventative services to Aboriginal people and communities in Central Australia.

10 2004 ANNUAL REPORT

Geographical area

CAALAS services an area that covers a large part of the Northern Territory in the north to Newcastle Waters Station in the South to the South Australian border and East to the Queensland border and West to the Western Australian border. We also provide services to clients who come into our area from remote communities in adjacent border areas.

The population of this area and potential client base is approximately 18, 000 Aboriginal people with a number of languages. To alleviate some of the problems associated with the isolation of these groups, CAALAS holds circuit courts in 8 different communities. These are held either fortnightly, monthly or bi-monthly in the following places: Tennant Creek / Northcote / Elliot / Papunya (alternately), Menzies / Alice Springs, Dockra Hill / Kintore.

Culture

The Aboriginal people of Central Australia speak about 16 different languages. Each region of Central Australia has Aboriginal people from a different cultural background. In some regions an overlap exists. Each Aboriginal group has a distinctive culture, language and set of customs. Because of the isolation of Central Australia, these cultures have survived the arrival of European people differently than has been the case in other areas. The Aboriginal people of Central Australia have a relationship to the land and ideas of family and that are unique. Many clients are totally mystified by a European based legal system.

Clients

CAALAS communicates with a wide variety of Aboriginal people that range from town based professional people to homeless campers in the Todd Row. The majority of our clients live in the most remote communities in Australia. They live "on the bush" and they are provided services both in Alice Springs and at remote communities. Most maintain traditional practices and beliefs. A great number of our clients have a limited understanding of the English language, as is the case around in third language areas. In contrast, CAALAS also deals with many clients who are highly educated, articulate, community leaders. But only a minority are in full time employment, can read and write and live in Alice Springs.

CAALAS assists clients that suffer from many social, economic and domestic disadvantages. Many clients

also suffer medical conditions including alcoholism, memory loss, diabetes abuse and permanent impairments.

Serving such a range of clients presents a great challenge. It is essential to have experienced culturally aware professional staff.

Case work

In the year ending 30 June 2004, a total of 5,396 new files were opened - about 800 files more than were opened in the previous year - being:

- 4,436 criminal law files (representing 82% of new case work);
- 483 civil law files (representing 16% of new case work); and
- 117 family law files (representing 2% of new case work).

These new files added to a substantial ongoing caseload in each relevant area.

Financial Report

The Corporate and Finance Section of CAALAS is responsible for maintaining the financial framework and structure of both CAALAS and CARU (Central Australian Aboriginal Family Legal Unit).

CAALAS maintains a formal system of internal control to ensure that all transactions are authorized and properly recorded as per Terms and Conditions of Grant Funds.

The main expense to CAALAS is personnel, this includes staff salaries and all employee on-costs. The primary source of income to the service is from ATSSU in respect of quarterly Grant payments.

Lawrence Simons
Finance/Administration Manager

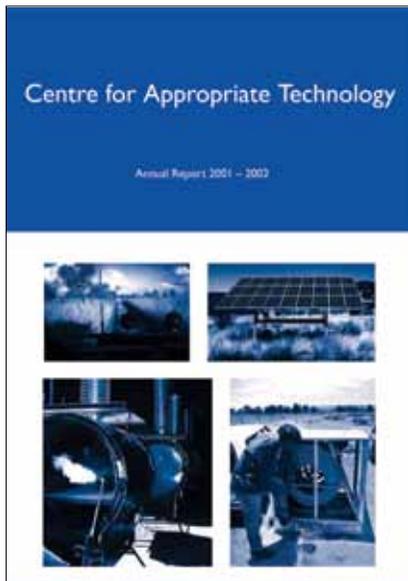
The financial summary is presented in two parts and includes the comparative information for the previous year.

The Statement of Financial Position details the state of CAALAS' finances at 30th June 2004. It records the financial assets and other assets of CAALAS, amounts owed by debtors and its creditors and provisions for liabilities such as employee entitlements.

Statement of Financial Position 30 June 2004		Statement of Financial Position 30 June 2004	
CURRENT ASSETS		INCOME	
MANAGE SHEET	\$ 2004 \$ 2003	MANAGE SHEET	\$ 2004 \$ 2003
30 JUNE 2004	30 JUNE 2004	30 JUNE 2004	30 JUNE 2004
Cash	322,996 320,983	Grants	2,740,547 2,685,029
Receivables	15,332 18,855	Legal fees received	65,068 70,201
Other	42,815 89,951	Legal disbursements received	1,279 48,474
TOTAL	379,143 349,789	Other	47,749 30,643
		Depreciation on plant and equipment	42,273 44,000
		TOTAL	2,935,717 2,838,347
NON-CURRENT ASSETS		EXPENDITURE	
MANAGE SHEET	\$ 2004 \$ 2003	MANAGE SHEET	\$ 2004 \$ 2003
30 JUNE 2004	30 JUNE 2004	30 JUNE 2004	30 JUNE 2004
Property plant and equipment	650,636 619,237	Personnel	1,672,058 1,479,351
Investment	499,438 618,247	Administrative other	952,209 776,128
TOTAL	1,150,074 1,237,484	Legal fees	62,031 50,274
		Depreciation	92,203 116,627
		TOTAL	2,776,701 2,471,979
CURRENT LIABILITIES		SURPLUS/DEFICIT	
MANAGE SHEET	\$ 2004 \$ 2003	MANAGE SHEET	\$ 2004 \$ 2003
30 JUNE 2004	30 JUNE 2004	30 JUNE 2004	30 JUNE 2004
Creditors	373,390 182,746	Surplus	158,322 (81,126)
Provision	102,000 102,950		
Other	242,508 269,229		
TOTAL LIABILITIES	717,898 554,925		

LOOKIN' GOOD LAW

The 2004 Central Australian Aboriginal Legal Aid Service (CAALAS) annual report has been taken to the next level from their previous reports, with clean graphs and tables, tidy layout and typography and a new cover shot of Trepahina Gorge, NT – all produced and delivered to our client within an extremely tight deadline.



Centre for Appropriate Technology Annual Report 2001 - 2002

6 National Technology Services Clearinghouse

The National Technology Services Clearinghouse (NTSC) groups several projects and activities that were funded in 2001/2002 by a grant from the ATSC National Housing and Infrastructure Centre.

This was a challenging year as we sought to increase the volume of activity to a level envisaged by the Board and the requirements of grants to the NTSC. At the same time, we expanded staff numbers in order to handle a wider range of work and reorganised the NTSC Group into a new team structure, summarised below.

During the year, we have started to develop some new activities and to form new ideas that offer exciting prospects for communities. These are described in the next section of the report.

National Technology Services Clearinghouse

- Research and Technology Evaluation
- Knowledge and Information Service
- Products Workshop
- Central Australia
- North-West Western Australia
- Far North Queensland
- CAT Productions
- Research Theme: Water, ICT, Waste management, Transport, Housing, Kitchens and stores, livelihoods, Integrated Technical services
- OurFace magazine, BushTech sheets, Product development, Client liaison and marketing, Media liaison, Website
- Product manufacture, Technical advice to communities, resource agencies, etc, Project management for housing and infrastructure, Contributions to CAT corporate activities
- Project management for housing and infrastructure, Policy analysis and advocacy
- Technical advice to communities, resource agencies, etc, Project support for housing and infrastructure, Contributions to knowledge sharing and
- OurFace media, Video production, Marketing

7

Livelihoods

Given the Board's strong interest in orientating CAT's operations towards supporting improved and sustainable livelihoods for communities, we have commenced the development of new work in this area. We set up a Livelihoods 'Think Tank' working group and set up to investigate a variety of potential income generating projects and provide strategic guidance across CAT's work. This has been backed up by a paper written by Steve Fisher on applying the sustainable livelihoods framework in the Australian Indigenous context called 'A Livelihoods Lens Overlay'. The framework itself is summarised in the diagram below.

CAT defines a sustainable livelihood in the range of activities that support improved well-being through work, enterprise and trading and that can be maintained into the future.

Our overall approach to sustainable livelihoods is derived from a more formal framework shown above. The framework takes the sort of analysis to an identifiable social group, which is defined by class, caste, ethnic origin, gender or other characteristics defined through discussion and enquiry at the community level. At the heart of the framework is the 'asset pentagon' which can be drawn for any social group, community or household. Assets are services, resources, skills or attributes.

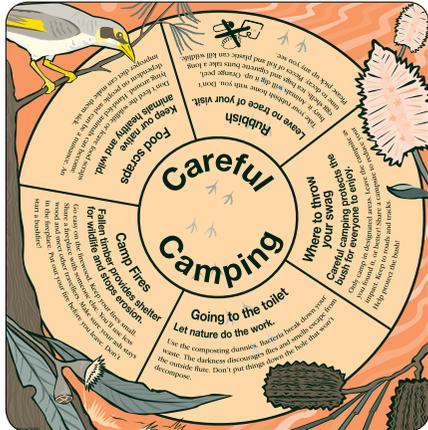
The point where the lines meet in the centre of the pentagon represents zero access to assets while the outer limit is maximum access to assets. The asset pentagon should be considered a dynamic presentation of the assets of a social group. It enables discussion to take place with the group about suitable starting or entry points for a project or program and the impact and trade-offs involved.

Another principle of the sustainable livelihoods approach is that it emphasises the strengths of people, rather than their needs. In particular, it aims to achieve an analysis of those strengths which have the potential to reduce poverty.

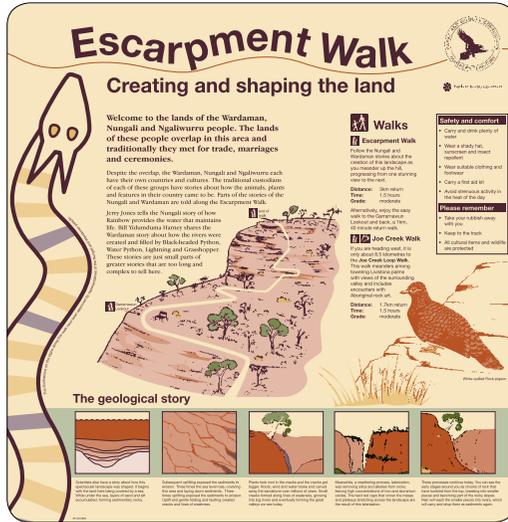
The framework aims to help the various actors involved in such a process negotiate the multiple influences on livelihoods in such a way that they can identify options for moving forward.

DYNAMIC DUO-TONE

The 2002 Centre for Appropriate Technology (CAT) annual report took on a more simplistic, corporate approach from previous reports, it is simple yet bold. It uses two colours throughout the report and with duo toned photographs, graphs and charts.



Electronic illustration was done for this 430mm x 430mm "Camping with Care" sign. These signs are affixed on top of eating tabletops in Parks throughout Central Australia.

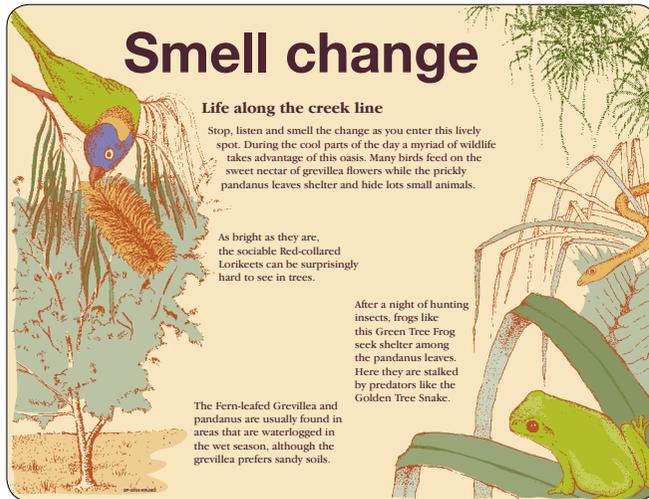


900mm x 900mm Orientation Sign which includes hand drawn aerial oblique map, pen and ink illustrations of various fauna and flora.

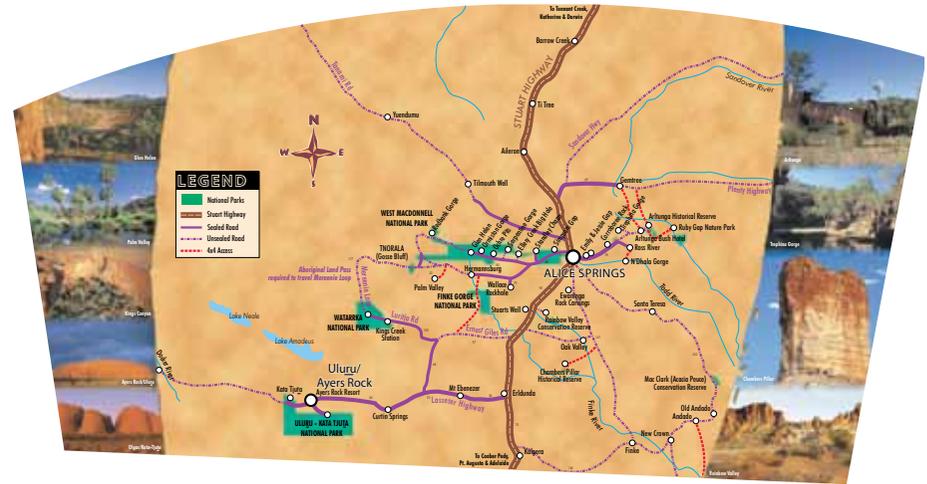
GETTING OUT AMONGST IT

Dunnart have won several tenders to create large-scale signage for **Parks & Wildlife Service NT** in the **Katherine and Alice Springs region**. These jobs require attention to detail, comprehensive art skills and ability to follow strict design guidelines. Our designers researched the jobs in depth, exploring the Parks, photographing sites, and working closely with Rangers, Interpretive Officers and Indigenous Elders to gain a thorough understanding of the land and cultural history.

Finished signage design included both digital prints (run out on vinyl with adhesive backing to aluminium) and traditional screen printed signage, they required expertise in design, layout and illustration (drawings were done with pen and ink and on the computer).



This 380mm x 500mm sign was designed as part of a series for Gregory National Park near the Western Australia/Northern Territory border. It was designed 'out of season' and our designer had to visit during the wet season with stormy tropical weather to ensure the signs were printed and installed in time for opening of the Park in peak visitor season.



DISPLAYING THE HIGHLIGHTS

Dunnart has designed a lot of **Central Australian Tourism Industry Association (CATIA)** artwork over the years, including their logo. This was an unusually shaped 1100mm x 1700mm map with detailed design and photos from NT Tourist Commission. It was laminated on sticky vinyl and block mounted to MDF board, and is now in CATIA's foyer.



NOT JUST TRADITIONAL FORMATS...

To fit with the look of their business, Dunnart designed bright and energetic signage for **Melanka Backpackers** buses. They wanted vibrant designs to grab attention — and they weren't disappointed. We created digitally printed designs which were then stuck onto the buses.



building stronger regions stronger futures

economic

Sustainable regional economies through the identification of opportunities; negotiation of governance arrangements which support regional, social and economic development; and the provision of physical infrastructure that fosters sustainable development.



where all people in a region are included in the achievement of economic and social outcomes that are environmentally sustainable and that respect and encourage cultural diversity

BUILDING regions STRONGER futures

CONFERENCE GIVEN A BOOST

This set of four pull-up banners for a government conference in Alice Springs, late 2004, was created working with staff based in Darwin.

Other items included: A4 program of events, various registration forms for delegates, t-shirts, calico carry bags, A5 note pads, name tags, forms, website and interactive cd.

Stock photography was provided by Dunnart – including this shot (left) of The Ghan freight train making its epic journey from Adelaide to Darwin.

building stronger regions stronger futures

social

Where society is confident, where people can obtain the skills they need to obtain the jobs they want, where opportunities for work are available for all, where services are available at a level and of a nature that meets priority needs and where young people routinely complete Year 12.



where all people in a region are included in the achievement of economic and social outcomes that are environmentally sustainable and that respect and encourage cultural diversity

BUILDING regions STRONGER futures

building stronger regions stronger futures

environmental

A healthy, sustainable environment with a balance between conservation and protection, development and access to natural resources.



where all people in a region are included in the achievement of economic and social outcomes that are environmentally sustainable and that respect and encourage cultural diversity

BUILDING regions STRONGER futures

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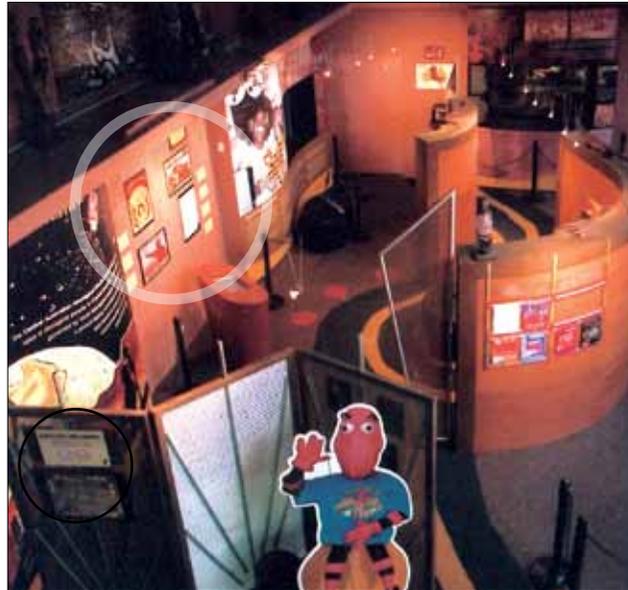
cultural

Vibrant, harmonious and safe communities, that draw on the strengths of our heritage and cultural diversity and deliver a high quality of life.



where all people in a region are included in the achievement of economic and social outcomes that are environmentally sustainable and that respect and encourage cultural diversity

BUILDING regions STRONGER futures



These A2 posters were original artworks that were photographed and then blown up and reproduced onto aluminium.

Large 3m full colour adhesive vinyl displays in the foyer really packed a punch.



FANTASTIC FOYER

The foyer for **Central Australian Aboriginal Media Association (CAAMA)** was under production for a couple of years, and in May 2005, was completed with a grand opening.

Dunnart designed large-scale vinyl displays, reproduced numerous historical posters outpuffed onto A2 aluminium, three 5 metre drop banners printed double-sided with information about CAAMA shops, radio and productions.

The design was loud and vibrant, funky with strong indigenous identity. Dunnart had tons of fabulous old photos to work with and reproduced them large-scale onto these printed materials.



Large 5m drop banners printed double-sided sit in the foyer windows with feature lighting.

signage + displays



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